

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application. Please amend claims 1-4 and 7-20 so that the current status of all claims is as follows:

Listing of Claims:

1. (currently amended) A method for obtaining custom cut images products by an unskilled user comprising: ~~the steps of;~~
said ~~a~~ user identifying a subject within a digital image at a first location for producing a cut image product;
automatically differentiating the selected subject from the background of said digital image;
creating a selected subject image file of the selected subject;
placing an order over a communication network to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject image file;
printing an image of said selected subject on a sheet of media from said selected subject image file; and
~~producing said cut image product from said sheet of media incorporating said selected subject, wherein information regarding the position of said subject is obtained from said digital image and is used for producing said cut image product~~
conducting cutting operations at predetermined locations on said sheet of media based on position location information of said selected subject on said sheet of media located in said selected subject image file.
2. (currently amended) [A] The method according to claim 1 wherein said produced cut image product is delivered to a remote location.
3. (currently amended) [A] The method according to claim 1 wherein a number of said cut image products are produced on said sheet of media.
4. (currently amended) [A] The method according to claim 1 wherein a computer software program is used to automatically differentiate said selected subject from said background.

5. (cancelled)

6. (cancelled)

7. (currently amended) [A] The method according to claim 1 wherein said sheet of media comprises an adhesive release layer and a image receiving layer having a printing side and a back side, said image receiving layer being positioned over said release layer, said back side having an adhesive layer thereon.

8. (currently amended) [A] The method according to claim 7 wherein said cut image product is made only on said printing layer.

9. (currently amended) [A] The method according to claim 1 wherein said sheet of media comprises a base layer and an image receiving layer having a printing side and a back side, said image receiving layer being positioned over said base layer.

10. (currently amended) [A] The method according to claim 9 wherein said base layer comprises a flexible magnetic layer.

11. (currently amended) [A] The method according to claim 9 wherein said base layer comprises a static cling base layer.

12. (currently amended) [A] The method according to claim 9 wherein said base layer is a transparent base layer.

13. (currently amended) [A] The method according to claim 1 wherein said cut sheet of media comprises an image receiving heat shrink film layer and a heat shrink base layer.

14. (currently amended) [A] The method according to claim 1 wherein said cut image product comprises a free standing image having a stand section.

15. (currently amended) [A] The method according to claim 14 wherein said stand is integrally part of said cut image product.

16. (currently amended) [A] The method according to claim 1 wherein said first location comprises a customer computer.

17. (currently amended) [A] The method according to claim 1 wherein said first location comprises a kiosk at a retail location.

18. (currently amended) A method for obtaining custom cut image products by an unskilled user comprising: ~~the steps of;~~
said a user identifying a subject within a digital image at a first location for producing a cut image product using a computer;
automatically differentiating the selected subject from the background of said digital image using a computer software;
creating a selected subject image file of the selected subject;
placing an order over a communication network using said computer, to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;
printing an image of said selected subject on a sheet of media; and
~~producing said cut image product from said sheet of media incorporating said selected subject, wherein information regarding the position of said subject is obtained from said digital image and is used for producing said cut image product~~
conducting cutting operations at predetermined locations on said sheet of media based on position location information of said selected subject on said sheet of media located in said selected subject image file.

19. (currently amended) A method for obtaining custom cut images products by an unskilled user comprising: ~~the steps of;~~

said a user identifying a subject within a digital image at a first location for producing a cut image product;
automatically differentiating the selected subject from the background of said digital image;
creating a selected subject image file of the selected subject;
placing an order over a communication network to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;
printing an image of said selected subject on a sheet of media; and
conducting cutting operations at predetermined locations on said sheet of media based on position location information of said selected subject on said sheet of media located in said selected subject image file, producing said cut image product from said sheet of media incorporating said selected subject
wherein a machine readable indicia is provided at the predetermined locations on the media that can be read by a cutting device that is used to produce said cut image product.

20. (currently amended) A method for obtaining custom cut image products by an unskilled user comprising: ~~the steps of;~~
said a user identifying a subject within a digital image at a first location for producing a cut image product using a computer;
automatically differentiating the selected subject from the background of said digital image using a computer software;
creating a selected subject image file of the selected subject;
placing an order over a communication network using said computer, to a production facility at a second location that is remote from said first location for producing a cut image product using said selected subject;
printing an image of said selected subject on a sheet of media; and
conducting cutting operations at predetermined locations on said sheet of media based on position location information of said selected subject on said sheet of media located in said selected subject image file, producing said cut image product from said sheet of media incorporating said selected subject
wherein a machine readable indicia is provided at the predetermined locations on

the media that can be read by a cutting device that is used to produce said cut image product.